

Euroconsult Group
Training

Introducing Euroconsult Group's space training service offering

2022 | 2023

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Business line development rationale

From evolving market needs...

- Customers seek **less frequently dry content purchase** – while requesting **more interactive content and in-house knowledge development**
- **Multiplication/diversification of space sector's players worldwide** looking for **capacity/knowledge building opportunities**
- Training gradually growing into a **key lever for skills development** that goes far beyond the mere acquisition of space infrastructure
- Space industry players offering training solutions as an **essential tool for customer relationship management**

...to inherent internal synergies

- Training stands at the **crossroads of our services**
- **Leverages** a unique combination of in-house skills and expertise
- **Fully synergetic initiatives and solutions** delivering unique value to our customers
- **Building upon Euroconsult's and Satconsult's long experience** in delivering ad-hoc training modules, workshops and presentations to space stakeholders worldwide



General service approach

Our training service offering provides **interdisciplinary knowledge transfer to governments, the private sector and not-for-profit organizations wishing to increase their expertise in the space sector.**

Fully adapted to customers' specific needs, it **customizes both the content and format** of associated training programs **to match customers' specific skill development goals.**

Delivered with an emphasis on **flexibility, accessibility** and **experiential learning**, this tailored service provides both **functional and executive-level training** with **defined outcomes**, among which:

- Interdisciplinary training on all key aspects of the space industry: technical, markets, program management, etc.
- Ability to benefit from prepackaged programs or create a customized program
- Benchmarking, profiling, best practices and lessons learned from key players of the space sector
- Possibility to organize tours of government and private industry facilities and meetings with international executives and officials
- Flexibility in choosing a suitable training location, ranging from on-site training on customer premises, in our offices or in a prestigious third-party location
- Exposure to training in a variety of mediums and formats, from videoconferences to face-to-face seminars, and hands-on exercises, over a few hours, days or week-long sessions

Key customer benefits



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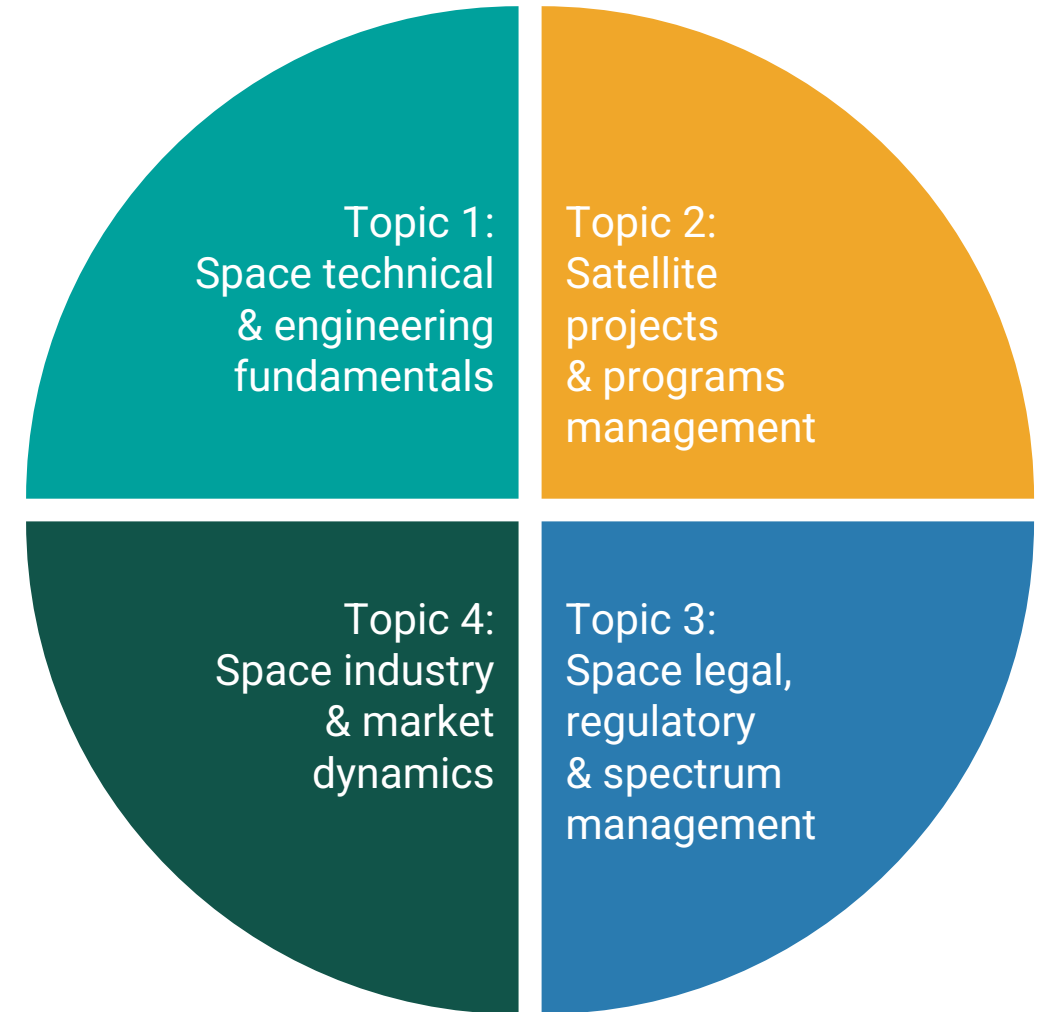
From training topics to delivery modes

Our training service offering is based upon **four main topics** covering, through **38 individual training modules**, the **full spectrum of issues to be considered to operate in the space sector, i.e.:**

- Space technical & engineering fundamentals
- Satellite projects & programs management
- Space legal, regulatory & spectrum management
- Space industry & market dynamics

Related contents are available in **two alternative modes** depending upon customer objectives, requirements, and constraints:

- Pre-packaged
- Customized



Training catalog overview

	Topic 1: Space technical & engineering fundamentals	Topic 2: Satellite projects & programs management	Topic 3: Space legal, regulatory & spectrum management	Topic 4: Space industry & market dynamics
Nb. of training modules	17	7	5	9
Typical module duration range*	0.5 to 2 days	0.5 to 2 days	1 to 3 days	1 to 2 days
Typical contents	End-to-end technical and engineering space industry fundamentals	Space program management topics, from business planning to risk management assessment	Legal, regulatory and frequency challenges impacting business plans, investment and programs	Space industry policy, market perspectives and trends
Available delivery formats	Face-to-face or online	Face-to-face or online	Face-to-face or online	Face-to-face or online

* Depending upon customer objectives, requirements, and constraints.

Training catalog details

Structured along a topic-by-topic basis, the following slides provide **an overview of each of our 38 individual training modules** in terms of:

- Objectives
- Prerequisites
- Related modules
- Typical duration
- Topics covered
- Module director

None of the content presented in this catalogue shall be considered as contractual. Any interested customer is kindly invited to contact us for **a detailed technical and commercial proposal that will be derived from his specific objectives, requirements and constraints.**

TOPIC 1: Space technical & engineering fundamentals

Training modules list

- 1.1 General introduction to space missions
- 1.2 Space environment & associated constraints
- 1.3 Satellite system design, integration & tests
- 1.4 Satellite platform & subsystems
- 1.5 Quality control & assurance
- 1.6 Launch vehicles & satellite/launcher interfaces
- 1.7 Launch campaign & launch phase
- 1.8 Satellite control operations: From deployment to de-orbitation
- 1.9 Satellite communications systems overview
- 1.10 Satellite communications systems: High throughput systems
- 1.11 Satellite communications systems: Flexible & reconfigurable systems
- 1.12 Satellite communications systems: Constellation systems
- 1.13 Telecom satellite mission operations
- 1.14 Satellite Earth observation systems overview
- 1.15 Satellite optical Earth observation systems
- 1.16 Satellite radar Earth observation systems
- 1.17 Professions & skills in the space sector

MODULE 1.1: General introduction to space missions

OBJECTIVE

- The objective of this module is to provide an overall summary of the engineering concepts required to understand the technical fundamentals of a space mission.
- Upon completion of this module, trainees will have learned the basics of the space environment, the main components of a space mission and the process for satellite system design.

PREREQUISITES

- No specific prerequisites. This module is an overview of space engineering for trainees with no technical background, or as a general introduction to more advanced modules in space engineering for trainees with a technical background.

RELATED MODULES

To be mastered

To go further

Connected with

1.2 to 1.17

2.1, 3.1, 4.1

TYPICAL DURATION

- 0.5 to 1 day (4-8 hours)

TOPICS COVERED

- **A unique environment to address specific requirements**
- **Orbits and space environment**
 - Orbital mechanics overview
 - Some specific orbits: geostationary orbit, sun-synchronous orbit etc.
 - Space environment and constraints
- **Key mission components**
 - Space segment architecture: platform and payload
 - Ground and launch segment
 - Mission operations
- **Key applications and system design**
 - Type of mission and objectives
 - System design drivers

MODULE DIRECTOR

- Mr. Vincent ASTIER, Director of Engineering, Satconsult

MODULE 1.2: Space environment & associated constraints

OBJECTIVE

- The objective of this module is to outline the various specific characteristics of the space environment and related constraints.
- Upon completion of this module, trainees will have learned the key basics to be considered during the design and developmental phases of any space project.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered

1.1

To go further

1.3, 1.4, 1.8

Connected with

3.5

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

▪ Space environment

- Key space environment characteristics
- Orbital mechanics

▪ Space constraints

- Launch constraints (mechanical loads, thermal and electromagnetic environment)
- Effects of orbital perturbations on spacecraft
- Effects of the space environment on materials and electrical components

▪ Implications for spacecraft design

- On-board thermal regulation
- Electronic hardening
- Orbit determination and control
- Mechanical testing

MODULE DIRECTOR

- Mr. Vincent ASTIER, Director of Engineering, Satconsult

MODULE 1.3: Satellite system design, integration & tests

OBJECTIVE

- The objective of this module is to describe and explain the sequence and logic of the design, integration and test of a satellite system, outlining the various specific characteristics and related constraints of each phase.
- Upon completion of this module, trainees will have learned the key basics of satellite system design, integration and test sequence.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered

1.1

To go further

1.4 to 1.8

Connected with

2.1, 2.6, 4.3

TYPICAL DURATION

- 2 days (16 hours)

TOPICS COVERED

▪ Program phase breakdown

- Phase A: Conceptual design
- Phase B: Definition
- Phase C: Design
- Phase D: Development, integration and verification
- Phase E: Operation

▪ Design phase

- Design phase
- Mission definition
- Payload/platform sizing
- Satellite definition/satellite budgets
- Ground control segment definition

▪ Integration & test phases

- Foreword and general rules
- Verification program, method and techniques
- Verification phases
- Integration and test sequence
- Typical test sequence (unit/spacecraft, system)

MODULE DIRECTOR

- Mr. Frank AIROLDI, Senior Space Systems Expert, Satconsult

MODULE 1.4: Satellite platform & subsystems

OBJECTIVE

- The objective of this module is to present what constitutes a satellite platform and outline the main characteristics of the various constitutive subsystems.
- Upon completion of this module, trainees will have learned the key basics of what constitutes and drives a satellite platform.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered

1.1, 1.3

To go further

1.5 to 1.8

Connected with

4.3

TYPICAL DURATION

- 2 days (16 hours)

TOPICS COVERED

- **Platform system overview**
 - Platform purpose
 - From mission requirements to platform requirements
- **Constitutive subsystems**
 - Structure subsystem
 - Thermal subsystem
 - Mechanisms
 - Attitude & orbit determination & control subsystem
 - Propulsion subsystem
 - Electrical power subsystem
 - Telemetry & telecommand subsystem
- **Platform products typology**
 - By type of orbits
 - By mass and power range

MODULE DIRECTOR

- Mr. Björn BUCKWALTER, Senior Consultant, Satellite Platforms & Operations Expert, Satconsult

MODULE 1.5: Quality control & assurance

OBJECTIVE

- The objective of this module is to outline the fundamentals of product assurance in the framework of a satellite manufacturing project
- Upon completion of this module, trainees will have learned about the best practices and typical requirements relating to product assurance activities during a satellite program.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered

1.1

To go further

n/a

Connected with

n/a

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Objectives and commitments of product assurance**
- **Space product assurance major requirements**
 - System
 - Environment
 - Lifetime
- **Reliability considerations**
 - Reliability
 - FMECA
 - Safety
- **Product assurance domains**
 - Parts
 - Materials and processes
 - Quality control
- **Space product assurance programmatic aspects**
 - Development and manufacturing control
 - Subcontractor product assurance
- **Space product assurance and program management organization**
- **Risk and nonconformance management**

MODULE DIRECTOR

- Mr. Georges BERNEDE, Senior Project Management and Quality Assurance Expert, Satconsult

MODULE 1.6: Launch vehicles & satellite/launcher interfaces

OBJECTIVE

- The objective of this module is to present the basics of a launch vehicle and outline the various specific characteristics of the related constraints imposed to interface with the satellite.
- Upon completion of this module, trainees will have learned the basics of a launch vehicle and the keys items to be considered regarding the launcher/satellite interface.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered

1.1 to 1.3

To go further

1.7, 1.8

Connected with

4.3

TYPICAL DURATION

- 1 to 2 days (8-16 hours)

TOPICS COVERED

▪ Introduction to launch vehicles

- Objectives & principles
 - Space transportation
 - Rocket principles & some physics (action reaction, jet engine, staging)
- Overview of the design & key features
 - Propulsion (types, performances)
 - Guidance/piloting
 - Other services (telemetry, pyro system)
 - Safety, flight termination
 - Launch pad and launch preparation
- Effect on the satellite: launch environment

▪ Launcher mission analysis: interface design and verification

- Electrical, EMC
- Thermal
- Mechanical (clearance, static and dynamic loads etc.)
- Trajectory, separation, collision avoidance

MODULE DIRECTOR

- Mr. Björn BUCKWALTER, Senior Consultant, Satellite Platforms & Operations Expert, Satconsult

MODULE 1.7: Launch campaign & launch phase

OBJECTIVE

- The objective of this module is to describe the various phases of a satellite launch campaign outlining its characteristics and related constraints.
- Upon completion of this module, trainees will have learned the key basics of a satellite launch campaign.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered

1.1, 1.6

To go further

1.8

Connected with

3.5

TYPICAL DURATION

- 0.5 day (4 hours)

TOPICS COVERED

▪ Introduction

- Objectives: Why a launch campaign?
- Organization: A challenge of synchronization

▪ Launch campaign

- Preparation (operations, logistics, safety submission)
- Transportation to launch site
- Autonomous preparation to launch (satellite, launch pad, launcher)
- Combined operations
- Dress rehearsal

▪ Launch

- Launch countdown
- From lift-off to separation

MODULE DIRECTOR

- Mr. Björn BUCKWALTER, Senior Consultant, Satellite Platforms & Operations Expert, Satconsult

MODULE 1.8: Satellite control operations: From deployment to de-orbitation

OBJECTIVE

- The objective of this module is to review the various phases of satellite control operations throughout a satellite's operational life, from deployment to deorbitation.
- Upon completion of this module, trainees will have learned the key basics of satellite control operations.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).

RELATED MODULES

To be mastered
1.1

To go further

Connected with
3.5

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Orbit-raising and insertion operations**
 - Possible orbit-raising mission overview and strategy
 - Control instances, coordination and separation
 - Orbit-raising & insertion phase
- **In-orbit testing**
 - Platform testing (attitude, currents and temperature monitoring)
 - Payload testing (telecom and EO illustrations)
- **On-station operations**
 - Orbit control operations (AOCS, maneuvers, etc.)
 - Resource-oriented operations & mission-oriented operations
 - Contingency operations (collision avoidance, degraded modes)
- **Disposal operations**
 - LEO, MEO, GEO strategies

MODULE DIRECTOR

- Mr. Björn BUCKWALTER, Senior Consultant, Satellite Platforms & Operations Expert, Satconsult

MODULE 1.9: Satellite communications systems overview

OBJECTIVE

- The objective of this module is to help trainees identify the role and definition of each component of a satellite communications system.
- Upon completion of this module, trainees will have a first-level knowledge on the necessary operational functions in a satellite communications system.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a technical background (meaning either master level or engineering degree).
- Some experience in the satellite sector will obviously be a plus.

RELATED MODULES

To be mastered

1.1

To go further

1.10 to 1.13

Connected with

3.1, 3.2, 3.4, 4.6

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Inventory and definition of satellite-based communications services**
 - Raw capacity
 - Managed services
 - Managed capacity
 - End-to-end solutions
- **The space segment**
 - The satellite
 - Satellite control center
 - The frequency resource
- **The mission ground segment**
 - User terminals and RF gateways
 - The resource manager
 - Communication hubs
 - Network monitoring instances: The NMS and the CSM

MODULE DIRECTOR

- Mr. Olivier MURET, Senior Satcom Systems Expert, Satconsult

MODULE 1.10: Satellite communications systems: High throughput systems

OBJECTIVE

- The objective of this module is to provide trainees with sufficient support to allow a global level of understanding of how a HTS or VHTS system operates.
- Upon completion of this module, trainees will have a good basis for further developing their skills in High Throughput communication systems.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some background in procurement and/or mission operations of satellite communications systems.
- Some experience in the satellite sector will obviously be a plus.

RELATED MODULES

To be mastered

1.1, 1.9

To go further

1.11, 1.12, 1.13

Connected with

3.1, 3.2, 3.4, 4.6

TYPICAL DURATION

- 1 to 1.5 day (8-12 hours)

TOPICS COVERED

HTS/VHTS technology basics

- Frequency reuse principles
- Multispot coverages
- Connectivity principles and network topologies
- Gateways: number, sizing, location, redundancy, diversity
- Bent pipe vs. digital HTS
- Resource access techniques
- Frequency resources specificities

HTS and VHTS systems examples

- Anik-F2
- VIASAT-3
- O3B m-Power
- Eutelsat KONNECT VHTS
- HTS/VHTS satcom systems benchmarking

MODULE DIRECTOR

- Mr. Hector FENECH, Senior Satcom Satellite Payload & Systems Expert, Satconsult

MODULE 1.11: Satellite communications systems: Flexible & reconfigurable systems

OBJECTIVE

- The objective of this module is to give the trainees the key principles of this new generation of satellites. It will briefly cover the design details of the solutions but will go more into detail of the pros and cons of the operations of such systems.
- Upon completion of this module, trainees will have a good knowledge of the advantages and constraints of such emerging solutions.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some background in procurement and/or mission operations of satellite communications systems.
- Some experience in the satellite sector will obviously be a plus.

RELATED MODULES

To be mastered

1.1, 1.9

To go further

1.10, 1.12, 1.13

Connected with

3.1, 3.2, 3.4, 4.6

TYPICAL DURATION

- 1 to 1.5 day (8-12 hours)

TOPICS COVERED

- **Standard flexible satellite development**
 - General principles
 - Procurement and development principles
 - High level design principles
- **Standard flexible satellite operations**
 - Ground infrastructure
 - Beam forming and transmission planning
 - Centralized resource and forecast scenarios
- **Standard flexible satellite benchmarking**
 - Standard flexible vs. conventional bent-pipe systems
 - Standard flexible vs. HTS/VHTS systems

MODULE DIRECTOR

- Mr. Hector FENECH, Senior Satcom Satellite Payload & Systems Expert, Satconsult

MODULE 1.12: Satellite communications systems: Constellation systems

OBJECTIVE

- The objective of this module is to assist trainees in understanding the logic of design and principles of operations of a communication satellite constellation.
- Upon completion of this module, trainees will have reviewed the top-level characteristics of a satellite constellation, allowing a reasonable understanding of the inputs in such development trade-offs.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some background in procurement and/or mission operations of satcom systems.
- Some experience in the satellite sector will obviously be a plus.

RELATED MODULES

To be mastered

1.1, 1.9

To go further

1.10, 1.11, 1.13

Connected with

3.1, 3.2, 3.4, 4.6

TYPICAL DURATION

- 1 to 1.5 day (8-12 hours)

TOPICS COVERED

▪ LEO constellation system parameters

- Main parameters (orbit, number of satellites, user terminals, size of satellites, gateways, inter-satellite links, frequency resources, launch concept...)
- Frequency resource for a non-GSO system
- Key principles to develop a high-level design addressing a telecommunication service

▪ Various constellation systems panorama

- Globalstar/Iridium
- O3B
- Starlink
- OneWeb
- Telesat Lightspeed
- Kuiper
- LEO satcom constellations benchmarking

MODULE DIRECTOR

- Mr. Yann LE DU, Technical Advisor, Satconsult

MODULE 1.13: Telecom satellite missions operations

OBJECTIVE

- The objective of this module is to provide trainees with the various operational concepts that are in place for each of the main satcom business models, from raw capacity delivery to end-to-end services.
- Upon completion of this module, trainees will have a first-level understanding of the way a satcom system is operated, through the communication flows between each component.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some background in procurement and/or mission operations of satellite communications systems.
- Some experience in the satellite sector will obviously be a plus.

RELATED MODULES

To be mastered

1.1, 1.9

To go further

1.10, 1.11, 1.12

Connected with

3.1, 3.2, 3.4, 4.6

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Planning process**
 - Operator roadmap
 - RF planning
- **Deployment process**
 - Terminals and hub procurement
 - Terminals logistic chain: from factory to field operations
- **The network operation process**
 - RF operations surveyance
 - QoS monitoring
 - Service level agreement
- **Mission operation versus business models**
 - Raw capacity services operations
 - Managed services operations
 - Managed capacity operations
 - End-to-end solutions operations

MODULE DIRECTOR

- Mr. Kevin O'BRIEN, Senior Ground Segment & Operations Expert, Satconsult

MODULE 1.14: Satellite Earth observation systems overview

OBJECTIVE

- The objective of this module is to outline the purpose of satellite Earth observation from an end-user's perspective and requirements achieved through dedicated technical solutions.
- Upon completion of this module, trainees will have learned what constitutes the overall philosophy and means for satellite Earth observation.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a background in engineering (optical, radio communications, electronics, software, etc.) and/or Geographic Information Systems.

RELATED MODULES

To be mastered

1.1

To go further

1.15, 1.16

Connected with

3.1, 3.3, 4.7

TYPICAL DURATION

- 1.5 to 2 days (12-16 hours)

TOPICS COVERED

▪ Missions

- Environment (meteorology, agriculture, forestry, etc.)
- Intelligence (economic, security, defense)

▪ Main parameters/drivers

- Main characteristics of the observation targets (size, frequency of occurrence, wavelength of observability)
- Design drivers (revisit, resolution, wavelength, day/night, all weather, local, global, tasking cycle)
- Going from requirements to launch and operations

▪ System architecture

- Space segment (number of satellites, orbits, agility, ...)
- Ground segment (stations, ISL, processing, dissemination)

▪ Technologies

- Optical (MSI, HSI), radar (imagery, altimetry), lidar,
- Connected systems: GeoInt, Sigint

MODULE DIRECTOR

- Mr. Olivier THEPAUT, Senior Earth Observation Expert, Satconsult

MODULE 1.15: Satellite optical Earth observation systems

OBJECTIVE

- The objective of this module is to outline the optical imager's principles, techniques and technologies.
- Upon completion of this module, trainees will have learned general optical image concepts and specific applications and associated technologies.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a background in engineering (optical, radio communications, electronics, software, etc.) and/or Geographic Information Systems.

RELATED MODULES

To be mastered

1.1, 1.14

To go further

1.16

Connected with

3.1, 3.3, 4.7

TYPICAL DURATION

- 1 to 1.5 day (8-12 hours)

TOPICS COVERED

▪ Optical image principles

- Image geometry
- Radiometric aspects
- Image acquisition and processing

▪ Key sizing parameters

- Agility, swath, on-board storage
- Frequency bands (visible, NIR, SWIR, ...), spatial resolution
- Modulation Transfer Function, Signal-to-Noise Ratio
- Other key sizing parameters

▪ System architecture

- From users' requirements/parameters to system design (space and ground segment) design
- Illustrations with operated missions or future concepts

MODULE DIRECTOR

- Mr. Emmanuel SEIN, Senior Earth Observation Expert, Satconsult

MODULE 1.16: Satellite radar Earth observation systems

OBJECTIVE

- The objective of this module is to outline the radar (or SAR) imager's principles, techniques and technologies.
- Upon completion of this module, trainees will have a general knowledge of radar (or SAR) image concepts and specific applications and associated technologies.

PREREQUISITES

- In order to take full advantage of this module, trainees should have a background in engineering (optical, radio communications, electronics, software, etc.) and/or Geographic Information Systems.

RELATED MODULES

To be mastered

1.1, 1.14

To go further

1.15

Connected with

3.1, 3.3, 4.7

TYPICAL DURATION

- 1 to 1.5 day (8-12 hours)

TOPICS COVERED

- **SAR image principles**
 - SLAR and SAR geometry
 - SAR azimuth and range ambiguities
- **Key sizing parameters**
 - Minimum antenna area and maximum merit factor
 - Radar equation and power sizing
 - Other key sizing parameters (data rate, tasking cycle)
- **Advanced modes and architectures**
 - ScanSAR, spotlight, multibeam, reflector
 - Monostatic, bistatic (single sat, dual sat), multistatic (sat train)
- **Program approach**
 - From users' requirements/parameters to system design (space and ground segment) design
 - Illustrations with operated missions or future concepts

MODULE DIRECTOR

- Mr. Jérôme COLINAS, Senior Earth Observation Expert, Satconsult

MODULE 1.17: Space sector's professions & skills

OBJECTIVE

- The objective of this module is to outline the various professions found in the space sector and associated skills.
- Upon completion of this module, trainees will have acquired a high-level of understanding of typical training paths to follow in the space sector, be it to consolidate, refresh or create related capacity building programs.

PREREQUISITES

- No higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered

1.1, 1.2, 2.1

To go further

Connected with

2.2 to 2.7, 3.1, 3.4, 4.1

TYPICAL DURATION

- 0.5 day (4 hours)

TOPICS COVERED

- **Reminder of the space sector's value chain**
 - General overview
 - Upstream activities and players
 - Downstream activities and players
- **Professions in the space sector**
 - Technical & engineering professions
 - Business planning & development professions
 - Program management professions
 - Other professions
- **Required skills in the space sector**
 - Technical & engineering skills
 - Business planning & development
 - Program management skills
 - Other skills
- **Examples of typical capacity building programs**

MODULE DIRECTOR

- Mr. Pierre VALENTI, Senior Affiliate, Training Services, Euroconsult

TOPIC 2: Satellite projects & programs management

Training modules list

2.1 Satellite mission technical roadmap:
From concept to operations

2.2 Satellite project business plan definition

2.3 Satellite project financing

2.4 Satellite program tender management

2.5 Satellite program contract negotiations & management

2.6 Satellite industrial contract management

2.7 Satellite program risk management & insurance

MODULE 2.1: Satellite mission technical roadmap: From concept to operations

OBJECTIVE

- This module will propose a complete roadmap for the development of a satellite system.
- Upon completion of this module, trainees will understand the general process to be conducted for the end-to-end development of such a system, including design, procurement, integration, deployment and validation phases.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of a space systems' architecture and operational concept, related contract negotiations and management of its development follow-up.

RELATED MODULES

To be mastered

To go further

Connected with

2.2 to 2.7

1.1, 3.1, 4.1

TYPICAL DURATION

- 0.5 to 1 day (4-8 hours)

TOPICS COVERED

- **General program conduction roadmap**
 - High-level program development timeline
 - High-level description of each phase
- **Project feasibility phase**
 - Business assessment
 - Regulatory assessment
 - Technical feasibility, architecture and cost estimate
 - Business models definition
- **Procurement phase**
 - Contractual breakdown
 - Tender development
- **Development, deployment and verification phase**
 - Development monitoring scheme
 - Progressive validation principles

MODULE DIRECTOR

- Mr. Björn BUCKWALTER, Senior Consultant, Satellite Platforms & Operations Expert, Satconsult

MODULE 2.2: Satellite project business plan definition

OBJECTIVE

- This module will include a review of the key elements that support the development of a satellite project business plan. Versions of this module will be based upon the type of satellite activity (such as communications, Earth observation, etc.).
- Upon completion of the module, trainees will have acquired the skills to build a business plan for a satellite project including financial forecasts.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of space systems and services, along with some basics in economics and financial metrics.

RELATED MODULES

To be mastered

2.1

To go further

2.2 to 2.7

Connected with

1.3, 4.6, 4.7

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **General business plan development roadmap**
 - High level business plan development timeline
 - High level description of each phase
- **Market assessment and top line assessment**
 - Assessing demand dynamics in target markets
 - Competitive assessment
 - Business models definition
 - Market prioritization and revenue forecast
- **Capital expenditure and operating costs**
 - Capex components with main principles
 - Review of the main components of the operating costs
- **Financial modelling, financial structuring**
 - Revenue and cash flow modelling
 - Profitability performance ratios

MODULE DIRECTOR

- Mr. Laurent VALIGNON, Vice-President Marketing & Business Development, Satconsult

MODULE 2.3: Satellite project financing

OBJECTIVE

- This module is meant to complement the previous one relating to business plan definition. It will focus on the usual structuring of a satellite financing process.
- Upon completion of this module, trainees will have acquired the full understanding on financing processes for satellite programs.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of space programs, of economics and financial metrics, of balance sheet principles and of main sources of financing.

RELATED MODULES

To be mastered

2.1, 2.2

To go further

2.3 to 2.7

Connected with

TYPICAL DURATION

- 0.5-1 day (4-8 hours)

TOPICS COVERED

- **Overview of potential sources of financing**
 - Typical sources of financing vs. the type of program
 - Overview of the general process
 - Review of a potential financial roadmap
- **Equity raising**
 - Typical financing rounds for satellite programs
 - Key success factors and typical conditions
- **Debt raising**
 - Main sources of debt financing, including export credit
 - Process review and key success factors
- **Other options for financing and capex optimization**
 - Strategic partnership with a third party on the satellite system
 - Other forms of structured transactions

MODULE DIRECTOR

- Mr. Nathan DE RUITER, Managing Director, Euroconsult Canada

MODULE 2.4: Satellite program tender management

OBJECTIVE

- The objective of this module is to outline the main principles and specifics unique to the procurement of a satellite system.
- Upon completion of this module, trainees will understand the key capabilities to structure and run a satellite program tender phase.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of a space system's architecture, satellite program contract negotiations and management, as well as a space system's development logic.

RELATED MODULES

To be mastered

2.1

To go further

2.2, 2.3, 2.5, 2.6, 2.7

Connected with

TYPICAL DURATION

- 0.5 to 1 day (4-8 hours)

TOPICS COVERED

▪ Introduction to the procurement process

- Upstream phases: from concept to feasibility assessment
- The role of the Request for Information (RFI)

▪ Tender phase preparation

- Tender type: from negotiated to open tender
- Preparation of a Request for Proposal (RFP) package
- Key components (contract, statement of work, technical appendices, instruction to bidders)
- Tender planning
- Defining the tender evaluation and shortlisting process

▪ Managing the tender

- Main phases
- Interactions with bidders
- Evaluation, ranking and down selection
- Negotiation phase: the role of BAFO and negotiation rounds

MODULE DIRECTOR

- Mr. Laurent VALIGNON, Vice-President Marketing & Business Development, Satconsult

MODULE 2.5: Satellite program contract negotiations & management

OBJECTIVE

- The objective of this module is to outline the main principles and specifics proper to satellite and launch services contracts.
- Upon completion of this module, trainees will have acquired the capabilities to steer the performance of a project based upon an international turnkey contract.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of a space system's architecture, management, and development logic.

RELATED MODULES

To be mastered

2.1

To go further

2.2, 2.3, 2.4, 2.6, 2.7

Connected with

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

▪ Structure of a satellite contract

- Types of contracts
- The concept of "turnkey contracts"
- What a contract must say
- Three key concepts
- Summary of contract terms
- Contract and project performance
- Signature and EDC

▪ Satellite contract management

- Everything goes smoothly
- In the event a party cannot fulfil its obligations

▪ Launch services contract overview

MODULE DIRECTOR

- Mr. Laurent VALIGNON, Vice-President Marketing & Business Development, Satconsult

MODULE 2.6: Satellite industrial contract management

OBJECTIVE

- The objective of this module is to outline the main principles and specifics pertaining to the management of the manufacturing phase of a space program.
- Upon completion of this module, trainees will have acquired the main principles and best practices applied in the frame of the management of the design, construction and deployment of a space program.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of a space system's architecture, satellite program contract negotiations and management, as well as of a space system's development logic.

RELATED MODULES

To be mastered

2.1

To go further

2.2, 2.3, 2.4, 2.5, 2.7

Connected with

TYPICAL DURATION

- 1 to 2 days (8-16 hours)

TOPICS COVERED

- **Introduction to a satellite program**
- **Procurement and main contract**
- **Organization**
 - Company & program
 - Work breakdown structure
 - Program management plan
- **Management**
 - Delegation, reporting, decision process
 - Program phase: meetings and reviews
 - Mission quality and performance
 - Schedule & cost management
 - Risk management
 - Monitoring of human relationships, external suppliers, anomalies, interfaces, contractual change notices, deviations, waivers, etc.

MODULE DIRECTOR

- Mr. Jacques NERON, Senior Satellite Systems Expert, Satconsult

MODULE 2.7: Satellite program risk management & insurance

OBJECTIVE

- The objective of this module is to outline the main principles of satellite program risk management and space program insurance.
- Upon completion of this module, trainees will have gone through the fundamentals of satellite project risk management and insurance, along with related organization, players, services and operational management.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of a space system's architecture and development logic.

RELATED MODULES

To be mastered

2.1, 2.5, 2.6

To go further

2.2, 2.3, 2.4

Connected with

TYPICAL DURATION

- 0.5 to 1 day (4-8 hours)

TOPICS COVERED

- **Risks to be covered**
- **Satellite project risk management**
 - Typology of risks
 - Risk management strategies
 - Risks associated with project phases
- **Space insurance market**
- **Factors impacting the insurance cost**
- **Operational approach**
 - Broker selection
 - Risk management strategy
 - Insurance coverage
- **Case studies**

MODULE DIRECTOR

- Mr. Denis BENSOUSSAN, Head of Space, Beazley

TOPIC 3: **Space legal, regulatory & spectrum management**

Training modules list

3.1 Introduction to space laws & regulations

3.2 Satellite communications regulation

3.3 Satellite Earth observation regulation

3.4 Orbital resources regulation & management

3.5 From space surveillance to orbital debris management

MODULE 3.1: Introduction to space laws & regulations

OBJECTIVE

- The objective of this module is to provide an overall understanding of the legal and regulatory context of space activities.
- Upon completion of this module, trainees will have gone through the fundamentals of international and national regulations to be considered when implementing space projects.

PREREQUISITES

- No specific prerequisites. This module is an overview of space laws and regulations for trainees with no particular legal background.

RELATED MODULES

To be mastered

To go further

Connected with

3.2 to 3.5

1.1, 2.1, 4.1

TYPICAL DURATION

- 1 to 2 days (8-16 hours)

TOPICS COVERED

▪ International space law

- Process for establishing international space laws
- Main principles introduced through Outer Space Treaties: non-appropriation, peaceful uses, freedom of Outer Space, protection of environment, jurisdiction, control, responsibility, liability

▪ National space law

- Five building blocks: authorization, supervision of space activities, state indemnification, state liability, registration of space objects
- Main disparities between national space regulations

▪ Export control

- International transfer of military and sensitive goods & technologies
- Specific focus on U.S. regulations

MODULE DIRECTOR

- Mr. Frans VON DER DUNK, Professor of Space Law, Black Holes

MODULE 3.2: Satellite communications regulation

OBJECTIVE

- The objective of this module is to provide an overview of international and national regulations related to satellite telecommunications.
- Upon completion of this module, trainees will have acquired a complete understanding of the regulatory environment and processes applicable to satellite telecommunications systems and services.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of general space law, along with some basics in satellite communications systems.

RELATED MODULES

To be mastered

1.9, 3.1

To go further

3.3 to 3.5

Connected with

1.9 to 1.13

TYPICAL DURATION

- 2 days (16 hours)

TOPICS COVERED

▪ International framework

- ITU organization, regulatory framework (ITU-R, ITU-T, ITU-D) and main principles adopted
- Frequency allocation/allotment
- Regional coordination
- International trade
- EU regulatory framework

▪ National regulations

- National regulations and conditions to obtain licenses
- Processes related to frequency assignment
- Terminal equipment regulations

▪ Current challenges

- NGSO mega-constellations
- 5G

MODULE DIRECTOR

- Mr. Frans VON DER DUNK, Professor of Space Law, Black Holes

MODULE 3.3: Satellite Earth observation regulation

OBJECTIVE

- The objective of this module is to outline the various regulations related to Earth observation activities.
- Upon completion of this module, trainees will have acquired a complete understanding of the regulatory environment and processes applicable to satellite Earth observation systems and services.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of general space law, along with some basics in satellite Earth observation systems.

RELATED MODULES

To be mastered

1.14, 3.1

To go further

3.2, 3.4, 3.5

Connected with

1.14 to 1.16

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

▪ International scale

- UN principles relating to remote sensing of the Earth from Outer Space and their legal value
- Freedom of investigation in Outer Space
- Sovereignty of all States over their own wealth and natural resources
- Legitimate rights and interests of the sensed State
- Access to collected data

▪ National scale

- Overview of main space powers' EO policies
- National regulations including licensing procedures and maximum resolution authorized in the frame of commercial activities

▪ International trade

- Export conditions to satellite-based EO systems trade with a specific focus on ITAR

MODULE DIRECTOR

- Mr. Frans VON DER DUNK, Professor of Space Law, Black Holes

MODULE 3.4: Orbital resources regulation & management

OBJECTIVE

- The objective of this module is to provide a general overview of ITU regulations as well as national legislations and procedures to respect in order to access orbital and spectrum resources.
- Upon completion of this module, trainees will have a global understanding of rules to comply with and procedures to follow to access the necessary frequencies.

PREREQUISITES

- In order to take full advantage of this module, trainees should have some knowledge of general space law, along with some basics in satellite communications systems.

RELATED MODULES

To be mastered

1.9, 3.1

To go further

3.2

Connected with

1.9 to 1.13

TYPICAL DURATION

- 2 to 3 days (16-24 hours)

TOPICS COVERED

- **Frequency coordination: international rules**
 - Regulations environment
 - Main satellite allocations
 - Filings procedures, ITU space software & BR IFIC
- **Concept of Operations (CONOPs), planning and principle of frequency coordination**
 - CONOPS : General strategy for planning
 - Identification and criticality of interfering networks
 - General concepts of coordination strategy
- **Link budget & C/I**
 - Transmitter, receiver, transmission losses
 - Intermodulation, interference
 - Uplink and downlink budgets closure
 - C/I calculations
 - Tutorial tools & exercises

MODULE DIRECTOR

- Mr. Yann LE DU, Technical Advisor, Satconsult

MODULE 3.5: From space surveillance to orbital debris management

OBJECTIVE

- The objective of this module is to present the various aspects relating to space surveillance, with a specific focus to on the specific regulatory possibilities to reduce and/or mitigate orbital debris.
- Upon completion of this module, trainees will have gone through the main stakes of space surveillance and space debris management.

PREREQUISITES

- In order to take full advantage of this module, trainees should have either some knowledge of technical aspects related to space surveillance, space debris mitigation or of general space law.

RELATED MODULES

To be mastered

3.1

To go further

3.2 to 3.4

Connected with

1.7, 1.8

TYPICAL DURATION

- 1 to 2 days (8-16 hours)

TOPICS COVERED

- **General introduction to space surveillance**
 - Types of risks and threats
 - In-orbit and re-entry risks
 - Intentional and natural threats
- **Associated mitigating actions**
 - From actions that mitigate risks (in orbit and during re-entry)...
 - ...to actions that mitigate threats (intentional and natural)
- **The regulation of space activities**
 - From the beginning of the conquest of space...
 - ...to the development of constellations
- **Implementation of regulations**
 - Design and operational implications
 - Implementation challenges
 - Collision avoidance services
- **Space surveillance tools and methods**
 - Presentation and comparison of the different tools and methods
 - Practical application cases

MODULE DIRECTORS

- Mr. Jean-Daniel TESTE, Senior Space Surveillance Expert, OTA
- Mr. Christophe BONNAL, Senior Space Debris Expert, CNES

TOPIC 4: **Space industry & market dynamics**

Training modules list

- 4.1** Introduction to the global space industry & markets
- 4.2** Government space policies, governance & financing
- 4.3** Satellite manufacturing market & players
- 4.4** Space launch service market & players
- 4.5** Ground segment market & players

- 4.6** Satellite communications services market
- 4.7** Satellite Earth observation services market
- 4.8** Satellite navigation services market
- 4.9** “New space” markets & players

MODULE 4.1: Introduction to the global space industry & markets

OBJECTIVE

- The objective of this module is to present the general structure, organization and dynamics of space activities worldwide, both in the uses of space and in terms of market players.
- Upon completion of this module, trainees will have developed a better understanding of where their organization is situated in the global space ecosystem.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered

To go further

Connected with

1.1, 1.2

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **The four dimensions of space activities**
 - Satellite services on Earth
 - Space science & exploration
 - Man in space
 - Access to space
- **Overview of the satellite value chain**
 - From satellite systems...
 - ...to satellite services and end users
- **Changes in the space sector**
 - Disruptive trends along the value chain
 - Impact of “new space” changes on the ecosystem
- **Government and private investors in space activities**
 - Established and newcomer space countries
 - Established and newcomer private satellite operators
- **Space industry to manufacture and launch satellite systems**
 - GEO satellites
 - Small satellites and cubesats
 - Constellations

MODULE DIRECTOR

- Ms. Rachel VILLAIN, Principal Advisor, Euroconsult

MODULE 4.2: Government space policies, governance & financing

OBJECTIVE

- The objective of this module is to present the structuring role and high importance of government for space activities worldwide in terms of civilian and military expenditures.
- Upon completion of this module, trainees will have a better understanding of the key government investors in space and of their rationale for space development.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered
4.1

To go further

Connected with
3.1

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Governments investing in space activities**
 - To develop domestic technology base and industry
 - To procure operational satellite systems and services
- **Governance models of space activities**
 - Established space countries
 - Newcomer space countries
- **Budgets & programs by domain**
 - Space science & exploration
 - Space transportation
 - Human spaceflight
 - Satellite applications: communications, navigation, Earth observation, meteorology
 - Specific military applications: ELINT, IMINT, SSA

MODULE DIRECTOR

- Mr. Simon SEMINARI, Principal Advisor, Euroconsult

MODULE 4.3: Satellite manufacturing market & players

OBJECTIVE

- The objective of this module is to present the various markets and key players in satellite manufacturing, whatever the satellite application, mass, size, orbit, etc. may be.
- Upon completion of this module, trainees will have learned the structure and organization of the satellite manufacturing industry, as well as its key players with their distinctive offerings.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered
4.1

To go further
2.4

Connected with
n/a

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Structure of the satellite manufacturing industry**
 - By company: large aerospace contractors, pure players, vertically-integrated satellite operators (satop)
 - By client: government agencies and/or commercial satop
 - By product: satellite platforms, payloads and ground systems
- **Technology roadmaps per type of satellite systems**
 - Geostationary communications satellites
 - Small satellite constellations for communications & Earth observation
 - Cubesats/nanosats for technology demonstration and for operational missions
- **Key players by country type**
 - Established space country
 - Emerging space country

MODULE DIRECTOR

- Ms. Rachel VILLAIN, Principal Advisor, Euroconsult

MODULE 4.4: Space launch service market & players

OBJECTIVE
<ul style="list-style-type: none">▪ The objective of this module is to present the various markets and key players in space transportation, whatever the orbital destination of the spacecraft may be.▪ Upon completion of this module, trainees will have learned the structure and organization of the space launch market, as well as its key players with their distinctive offerings.

PREREQUISITES
<ul style="list-style-type: none">▪ No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES		
To be mastered	To go further	Connected with
4.1	1.6, 1.7	n/a

TYPICAL DURATION
<ul style="list-style-type: none">▪ 1 day (8 hours)

TOPICS COVERED
<ul style="list-style-type: none">▪ Structure of the space launch service industry<ul style="list-style-type: none">○ Government-backed launch service providers○ Privately-owned launch service companies○ Dedicated and multi-vehicle spaceports▪ Technology roadmap per type of launch systems<ul style="list-style-type: none">○ Heavy lift launchers○ Medium lift launchers○ Small launchers▪ Key success factors for launch services<ul style="list-style-type: none">○ Anchor client○ Launch rate○ System's reusability○ Spaceport

MODULE DIRECTOR
<ul style="list-style-type: none">▪ Ms. Rachel VILLAIN, Principal Advisor, Euroconsult

MODULE 4.5: Ground segment market & players

OBJECTIVE
<ul style="list-style-type: none">▪ The objective of this module is to present the various markets and key players in the ground segment of a satellite system, either to communicate with a satellite and/or to receive the data from Earth, atmospheric and scientific observation.▪ Upon completion of this module, trainees will have gone through the structure and organization of the ground segment market, as well as its key players.

PREREQUISITES
<ul style="list-style-type: none">▪ No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES		
To be mastered	To go further	Connected with
4.1	1.8	
TYPICAL DURATION		
<ul style="list-style-type: none">▪ 1 day (8 hours)		

TOPICS COVERED
<ul style="list-style-type: none">▪ Structure of the ground segment market<ul style="list-style-type: none">○ Value chain in the satellite ground station market○ Gateways for satellite communication networks○ User terminals for satellite communication networks○ Satellite data reception stations▪ Technology roadmap for ground stations<ul style="list-style-type: none">○ High Throughput Satellites & broadband constellations○ Traditional Cassegrain vs. flat electronic antennas○ Satellite operation as a service, network digitization▪ Key players for global ground segment services<ul style="list-style-type: none">○ Incumbent and new pure players○ Cloud service providers○ Vertically-integrated companies
MODULE DIRECTOR
<ul style="list-style-type: none">▪ Ms. Rachel VILLAIN, Principal Advisor, Euroconsult

MODULE 4.6: Satellite communications services market

OBJECTIVE

- The objective of this module is to describe both qualitatively and quantitatively the various markets for satellite communications (satcom) services and their growth dynamics.
- Upon completion of this module, trainees will have learned the structure and dynamics of key market verticals for satellite communications services.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered
4.1

To go further
1.9 to 1.12

Connected with
3.2

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Overview of the satcom services market**
 - Value chain from bandwidth to managed services
 - Market players: GEO operators, constellations, service providers, end users' terminals
 - Competition and complementarity with terrestrial networks
 - Changes in satcom services: price, capacity, market access
 - Regional focus on satcom systems & service providers
- **Market dynamics by vertical**
 - Backhauling & trunking
 - Consumer broadband access
 - Enterprise & government private networks
 - Mobile connectivity (in-flight, maritime)
 - TV broadcasting

MODULE DIRECTOR

- Mr. Dimitri BUCHS, Senior Consultant, Euroconsult

MODULE 4.7: Satellite Earth observation services market

OBJECTIVE

- The objective of this module is to describe both qualitatively and quantitatively the various markets for satellite-based Earth observation (EO) data and value-added services (VAS).
- Upon completion of this module, trainees will have learned the structure and dynamics of key market verticals for satellite Earth observation services.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered
4.1

To go further
1.14 to 1.16

Connected with
3.3

TYPICAL DURATION

- 1 day (8 hours)

TOPICS COVERED

- **Overview of the EO services market**
 - Value chain: from satellite systems to data & VAS
 - Data producers: government & privately-owned companies
 - VAS providers
 - Regional focus on EO satellite systems and services
- **EO data and VAS market by vertical**
 - Satellite sensors and applications by vertical
- **Market dynamics by vertical**
 - Defence & maritime
 - Agriculture, natural resources & environment
 - Infrastructure & energy
 - Disaster management, insurance & finance

MODULE DIRECTOR

- Mr. Alexis CONTE, Senior Consultant, Euroconsult

MODULE 4.8: Satellite navigation services market

OBJECTIVE

- The objective of this module is to describe qualitatively and quantitatively the various commercial markets for satellite navigation (satnav) services permitted by the global navigation satellite systems (GNSS).
- Upon completion of this module, trainees will have learned the structure and dynamics of key market verticals for satellite navigation.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered
4.1

To go further

Connected with

TYPICAL DURATION

- 0.5 day (4 hours)

TOPICS COVERED

▪ Value chain for satnav services

- Government-funded global systems (U.S., Russia, China, Europe)
- Regional augmentation systems (India, Japan, ...)
- Installed base of GNSS devices
- VAS by vertical

▪ Value added services by satnav verticals

- Consumer solutions (location-based services)
- Transportation (road)
- Other verticals (agriculture, geomatics, ...)

▪ Key changes in satnav services

- Alternative technologies
- In-space applications

MODULE DIRECTOR

- Ms. Rachel VILLAIN, Principal Advisor, Euroconsult

MODULE 4.9: “New space” markets & players

OBJECTIVE

- The objective of this module is to describe the emerging markets for new space activities and related applications, along with the new players that either compete or cooperate with established players.
- Upon completion of this module, trainees will have learned the key markets and players of the new space economy.

PREREQUISITES

- No specific higher education degree (neither technical nor business) is required to attend this module.

RELATED MODULES

To be mastered
4.1

To go further

Connected with

TYPICAL DURATION

- 0.5 day (4 hours)

TOPICS COVERED

▪ Business logic of new space markets

- Startup fundraising
- Value propositions
- Time to market
- Existing customers or Blue Ocean Strategy
- Creative destruction

▪ Key players of the new space economy

- Venture capital
- Small satellites and small launch vehicles
- COTS satellite electronics
- New technologies
- Government as a customer

MODULE DIRECTOR

- Mr. Maxime PUTEAUX, Principal Advisor, Euroconsult

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Euroconsult

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References & achievements

- Designed and/or managed the successful implementation of more than 50 training programs for space stakeholders worldwide over the past decade (2012-2022), including: ADD (South Korea), AEB (Brazil), Azercosmos (Azerbaijan), Bank Rakyat Indonesia (Indonesia), CONIDA (Peru), GMV (Spain), MEASAT Satellite Systems (Malaysia), MTCIT (Oman), Türksat (Turkey)...
- Designed and continuously upgraded Euroconsult's training service offering since 2020.

Career abstract

- Pierre VALENTI (<https://www.linkedin.com/in/pierrevalenti>) has spent most of his 28-year career in the space sector, leveraging a proven track record in such key functions as business planning, business development, business intelligence, market research and training.
- His previous professional experience includes a ten-year tenure (1999-2009) as Marketing & Sales Manager with the Telecommunications Satellites business unit of Airbus Defense & Space, Space Systems. He also acted as Arianespace's Marketing Director from 2009 to 2011. In addition to this solid industrial experience, Pierre also worked for such renowned consultancies as Accenture (1994-1996), Euroconsult (1996-1998) and Satconsult (2011-2012).
- More recently, he served as Deputy Managing Director (2012-2013), then Managing Director (2014-2019) of the Institut Aéronautique & Spatial (IAS), a training agency operating under the aegis of GIFAS, the French aerospace industries association.
- In 2020, he decided to join forces with Euroconsult to structure and develop a dedicated training service offering (<https://www.euroconsult-ec.com/training>).

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Euroconsult Group presentation

Leading independent group

Euroconsult Group is the **leading global consulting group** specializing in the **space sector** and **satellite enabled verticals**.

Euroconsult Group



Euroconsult Satcconsult

- Privately owned
- Fully independent
- 40 years of experience
- 7 global locations
- 600 clients
- A team of over 100 multidisciplinary experts

Clients



Governmental
& international organizations



Financial institutions
& insurance



Service
providers



Satellite
operators



End users

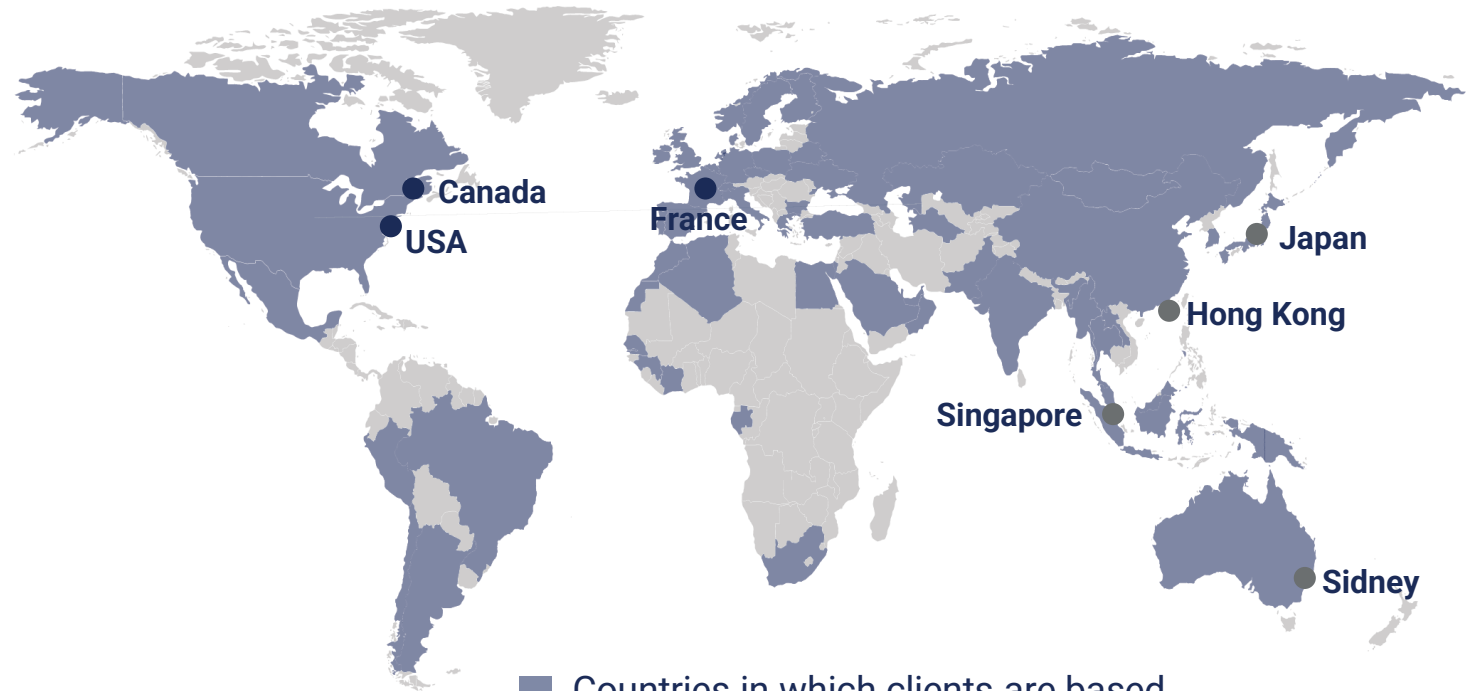


Satellite & equipment
manufacturers



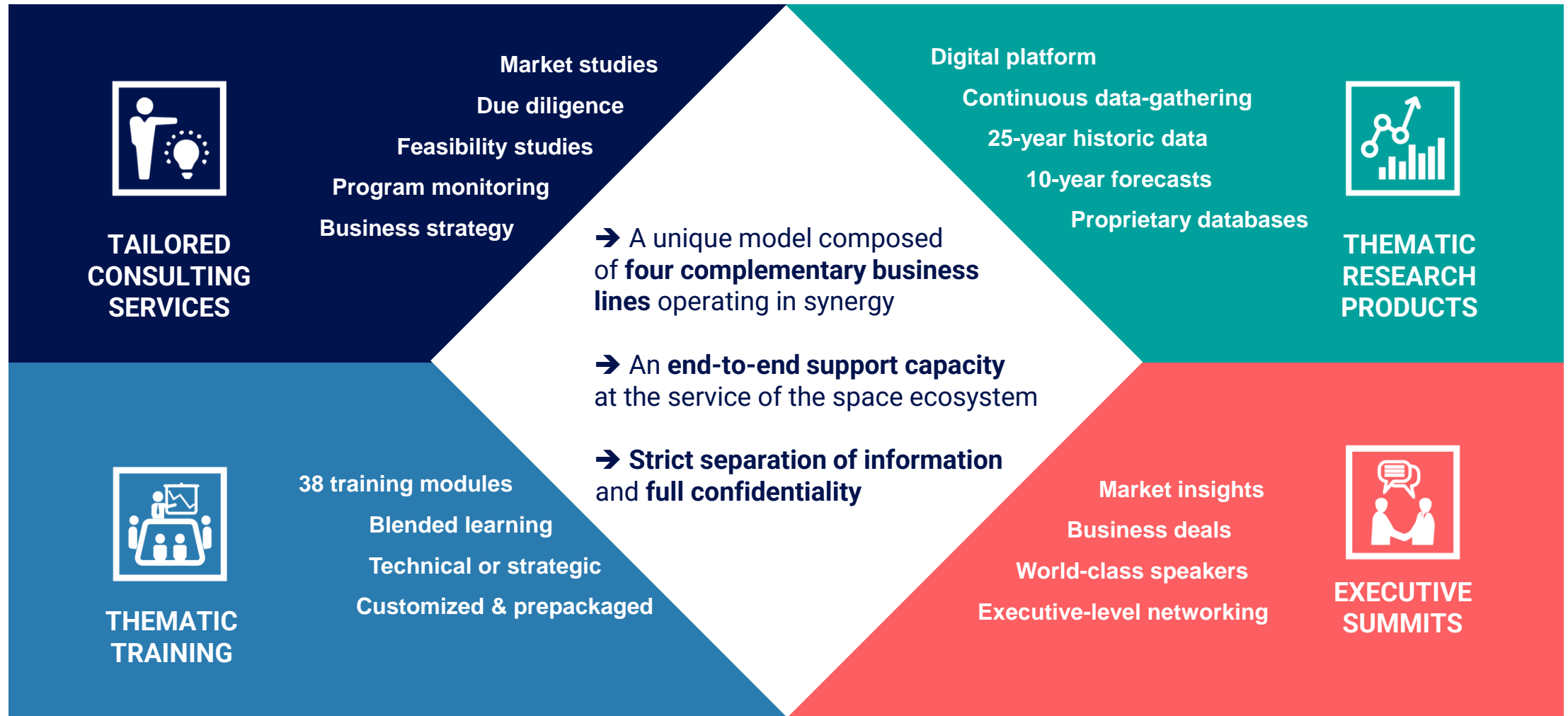
Launch service
providers

600 clients in 50 countries
7 global locations



- Countries in which clients are based
- Office locations
- Representatives

Business lines



Euroconsult Group

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